



ONE WORLD
ONE HEALTH

CEYLON
EXHIBITIONS

Med+Ex

EXPO 2025

COLOMBO

THE INTERNATIONAL EXHIBITION ON
MEDICAL, HEALTHCARE &
AYURVEDIC

17 | 18 | 19 OCTOBER 2025

BMICH

(Bandaranaike Memorial International Conference Hall)

COLOMBO - SRI LANKA



About the Event

We are pleased to present the MedEx Expo | Colombo 2025, the international exhibition dedicated to the fields of Medical, Healthcare, and Ayurvedic industries. Following the resounding success of four consecutive years in Kandy, MedEx Expo now expands its reach to Colombo, the commercial hub of Sri Lanka, to offer even greater exposure and accessibility to industry leaders, professionals, and the general public.

MedEx Expo | Colombo 2025 is set to become a landmark event, bringing together a wide spectrum of stakeholders from modern medicine, wellness, and traditional Ayurveda on a single dynamic platform. This strategic move to Colombo is aimed at strengthening our mission: **Bringing together people who care about Medicine, Healthcare, and Ayurvedic on one shared platform.**



Dates:

17th, 18th & 19th October 2025
(Friday, Saturday & Sunday)



Time :

10.00 am to 07.00 pm



Venue :

BMICH - Colombo - Sri Lanka
(Bandaranaike Memorial International Conference Hall)

About the Event Organizer

MedEx Expo | Colombo 2025 is brought to you by Ceylon Exhibitions & Corporate Services (Pvt) Limited, a prominent name in organizing exhibitions in Sri Lanka, with over 8 years of industry experience in delivering impactful and successful events across the country.

*“More than events,
We create experiences”*



Worked with
2000+
Exhibitors

500,000+
Visitors Visited
Our Exhibitions

8+ Years
in the Industry

100+
Successful
Exhibitions

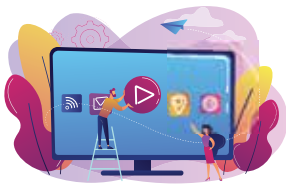
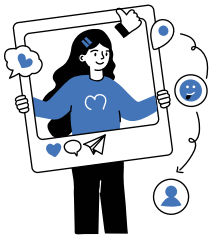
Worked with
1000+
Sponsors

Message from the Director - Operations & Marketing

“I extend my sincere invitation to you and your esteemed organization to join us as a sponsor or exhibitor at MedEx Expo | Colombo 2025. This premier platform presents unparalleled opportunities for connection, collaboration, and growth within the healthcare sector. Your participation will not only enhance the event’s impact but also contribute significantly to the advancement of healthcare in Sri Lanka and Globally. We look forward to welcoming your valuable presence at this landmark event. Together, let’s shape a healthier tomorrow.”



Mr. Sajith Gunathilaka
Director - Operations & Marketing
Ceylon Exhibitions & Corporate
Services (Pvt) Limited



Why Exhibit at MedEx Expo | Colombo 2025?

- Connect with High-Quality Visitors
- Expand Market Reach & Brand Visibility
- Build Credibility in a Trusted Platform
- Launch & Demonstrate New Products
- Network with Industry Stakeholders
- Generate Quality Business Leads
- Exclusive Marketing Add-ons
- Strong Media & Digital Exposure

03 Days

**15,000+
Visitors**

**130+
Exhibitors**

**15+
Health Talks**

Exhibitor Profile

- Hospitals/Nursing Homes/Clinics
- Laboratory Services
- Dental Care/Oral Health
- Pharmaceutical Industry Professionals
- Medical Logistics/Ambulance Services
- Fitness/Sports/Gym Equipment & Services
- Nutraceuticals Products
- Baby & Mother Care products
- Family Planning & Counselling Services
- Optical Services & Hearing Aids
- Health Insurance Companies
- Beauty Care Products & Services
- Medical Educational Institutes
- Healthcare Publications
- Medical Tourism Professionals
- Fertility & IVF Hospitals
- Mental Health Services
- Ayurveda Products & Services
- Healthy Foods & Nutrition
- Yoga/Meditation Centers & Practitioners
- Ayurvedic Resorts, Spa & Wellness Centers
- Government Health Officials



Visitor Profile

- General public & health-conscious individuals interested in health, wellness, preventive care, and check-ups
- Patients with chronic illnesses or specialized treatment needs (e.g., IVF, Cardiology, Orthopedics, Oncology & etc)
- People looking for Ayurvedic and alternative treatments
- Doctors, medical sector decision makers, professionals & facilitators
- Patient facilitators, health travel agents, and patient care coordinators
- Representatives from local hospitals, labs, and pharmacies
- Government health officials
- Healthcare agents/dealers /distributors /business persons
- Students, teachers & lectures

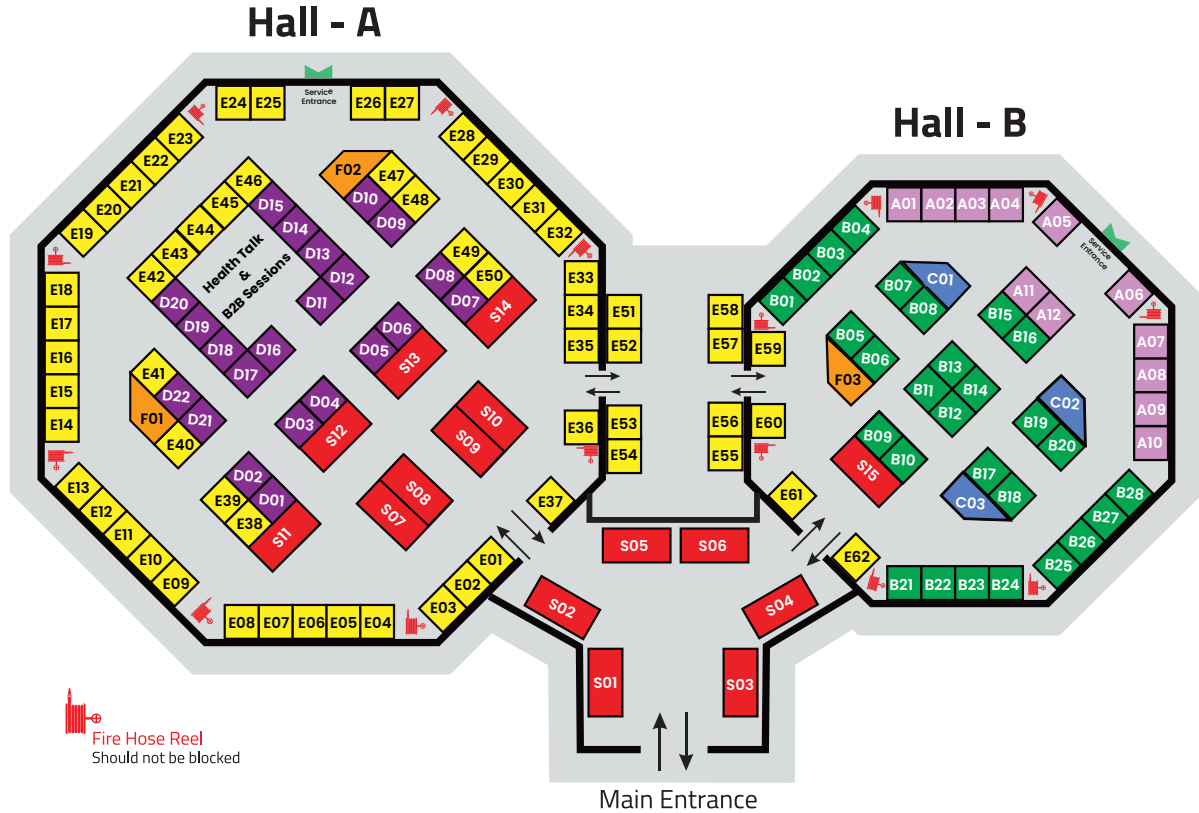
*Meet the right audience at
MedEx Expo | Colombo 2025*



Leading Partners from Previous Exhibitions



Floor Plan & Rate Card



Stall Category	Color	Stall Size
Standard 01	A01 - A12	3x3 meters
Standard 02	B01 - B28	3x3 meters
Standard 03	C01 - C03	Bare Space
Premium 01	D01 - D22	3x3 meters
Premium 02	E01 - E62	3x3 meters
Prime	F01 - F03	Bare Space

Stall Category	Color	Stall Size
Co - Sponsor	S11 - S15	6x3 meters
Bronze Sponsor	S07 & S10	6x3 meters
Silver Sponsor	S08 & S09	6x3 meters
Gold Sponsor	S05 & S06	6x3 meters
Platinum Sponsor	S01 - S04	12x3 meters

Key Benefits of Sponsorship Packages

Sponsor Category	Platinum Sponsorship	Gold Sponsorship	Silver Sponsorship	Bronze Sponsorship	Co - sponsorship
Prominent exhibit space	12x3 ft. (36 sq m)	6x3 ft. (18 sq m)	6x3 ft. (18 sq m)	6x3 ft. (18 sq m)	6x3 ft. (18 sq m)
Your logo on all TV, Digital, Printed, Outdoor & Other Advertising materials	✓	✓	✓	✓	✓
A special Social Media Post & Video will be produced to promote your presence at the exhibition	✓	✓	✓	✓	✓
Your logo on all venue branding at BMICH	✓	✓	✓	✓	✓
Audio announcements from the PA (Public Address) system during the days of exhibition at BMICH	✓	✓	✓	✓	✓
Allocation of space for placing flags in the exhibition venue	50 Nos.	30 Nos.	20 Nos.	10 Nos.	05 Nos.
Free passes for the networking night (Gala Dinner)	05 passes	03 passes	03 passes	02 passes	01 pass
Honored participation in the lighting of the oil lamp at the exhibition's opening ceremony.	✓	✓	✓	✓	✗
Allocation of space for placing A-boards in the exhibition venue	20 Nos.	10 Nos.	05 Nos.	✗	✗
A 30-minutes speaking slot will be allocated as part of the 'Health Talk' program during the exhibition.	✓	✓	✓	✗	✗
Free Advertisement in the event catalogue	✓	✓	✗	✗	✗
Targeted Social Media promotion/boosting post from the official MedEx Expo event page	✓	✓	✗	✗	✗
A dedicated article published in a leading national newspaper	✓	✓	✗	✗	✗
Discussion on official television partner prior to the exhibition	✓	✗	✗	✗	✗
Permission to distribute leaflets/brochures at the registration counters	✓	✗	✗	✗	✗
Speech at Inauguration Ceremony	✓	✗	✗	✗	✗
Total Investment	2,000,000 LKR	1,500,000 LKR	1,000,000 LKR	750,000 LKR	500,000 LKR

Exclusive Marketing Add-Ons

Networking Night Sponsorship (Gala Dinner)

250,000 LKR

Gain premium brand visibility and recognition among a highly targeted audience of healthcare professionals, decision-makers, and international representatives.

19th October 2025 (Venue Information will be shared closer to the event date)

Sponsorship Benefits Include

- Branding on Networking Night invitations, signages, backdrops & banners
- LED wall advertisement slot (30–60 seconds, played multiple times)
- Opportunity to give a 3-minutes welcome address or play a sponsor video
- 03 complimentary passes to the Networking Night
- Coverage in post-event media (photos, videos, social media mentions)

Networking Night Participation: **Ticket Price: LKR 10,000/- per person**

'Health Talk' Program Sponsorship

150,000 LKR

Position your organization as a thought leader by speaking directly to an engaged audience. (A 30-minutes speaking slot, Promoted as part of the official event agenda & Opportunity to educate, inform, and build trust with visitors)

Advertisement in the Special Event Catalogue

Starting from 50,000 LKR

Extended shelf-life and visibility even after the event as a takeaway reference guide (Full Page (A4) Colour Advertisement, 15,000 printed copies distributed to all visitors)

Note: If you are a sponsor of the MedEx Expo, please refer to the page of **Benefits of Sponsorship Packages** for complete details on your **entitled marketing add-ons**, such as Health Talk slots, catalogue advertisements, Networking Night passes, and more.


Highlights from the Previous Exhibitions



Scan here
for
more details
www.medex.lk



CONTACT US FOR STALL & SPONSORSHIP RESERVATIONS

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